Sustainability Roadmap Vision 2030

While the vast majority of our targets in Vision 2020 Sustainability Roadmap have been achieved, we realised that we need to expand the scope of our commitments to sustainability, as we continue to challenge ourselves as we look past 2020. With that in mind, we created Sustainability Roadmap Vision 2030 following extensive engagement with internal and external stakeholders. Compared to Sustainability Roadmap Vision 2020, this evolution covers an increased range of issues and tighter alignment with both the UN Sustainable Development Goals and the Paris Agreement on Climate Change.

Vision 2030 focuses on three main areas related to our industry: production, forest and people. We explain how our production process will produce less carbon intensive products, using materials that are sourced from responsibly managed plantations that contribute to the welfare of local communities.

![Diagram showing goals for Products & Production, Forest, and People]
Production

Contributes to UN SDG:

About
Achieve competitive product environmental footprints and contribute to the circular economy.

Goals
1. Increase recycled fiber composition.
2. Increase product biodegradability and resource efficiency.

30% reduction in carbon footprint
Doing more with less, so that our products go further, with minimal waste.

To reduce our environmental footprint and continue becoming a circular, global economic, we commit to producing paper goods responsibly and sustainably.

Lower Carbon Footprint

Innovative Products
Forest

Over half a million hectares of natural forests conserved

As a business that relies on sustainable operations, we are committed to researching and improving in sustainable forestry within our own operations and influencing natural forests around our supplier concessions.

Contributes to UN SDG:

- Forest Protection
- Integrated Fire Management

Goals:

1. Conserve High Carbon Stock (HCS) forest and High Conservation Value (HCV) areas and continue restoration efforts.
2. Reduce carbon emissions and greenhouse gas emissions.
3. Protect threatened and endangered species, focusing on the three priority wildlife and ten species of the trees.

About

Achieve landscape-scale sustainable forest management, protection and restoration across APP and its supplier concessions.

Contributes to UN SDG:

- Forest Protection

Goals:

1. Maintaining area impacted by fires at under 2%.

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People

Improving the lives of millions

People are at the heart of what we do. We are upholding, empowering, improving the way employees and partners work in sustainable development.

To create and sustain lasting change, we have to work together, across our institutional silos, to create communities and allies who we develop.

Contributes to UN SDG:

About

Engineer and involve communities as part of sustainable operation, and invest in world class human capital management.

Goals

1. Build a culture for human rights and stakeholder engagement.
2. Ensure stakeholder engagement is an integral part of our business operations.
3. Ensure the implementation of human rights into our business operations.

Sustainable Livelihood

Workforce Management

Business Ethics & Conduct

Improving the lives of millions

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Contributes to UN SDG:

About

Engineer and involve communities as part of sustainable operation, and invest in world class human capital management.

Goals

1. Reduce the number of accidents in management positions.
2. Strengthen organizational agility.

Sustainable Livelihood

Workforce Management

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Contributes to UN SDG:

About

Engineer and involve communities as part of sustainable operation, and invest in world class human capital management.

Goals

1. Best practices for land mapping and stakeholder management.
2. Best practices for monitoring and evaluation of communities.

Sustainable Livelihood

Workforce Management

Business Ethics & Conduct